



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 8/31/2020

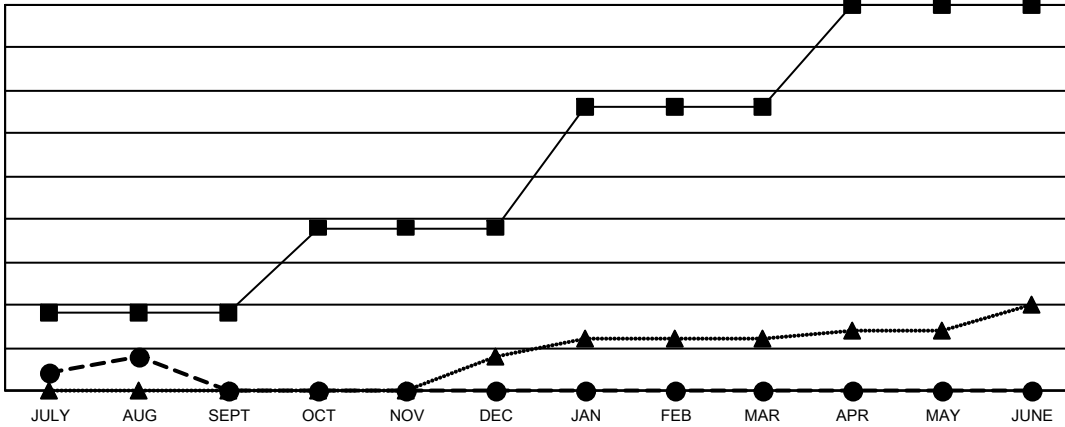
Multiple District 4

LOCATION: CALIFORNIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	9	4	5
OCT/NOV/DEC	10	0	0
JAN/FEB/MAR	14	0	0
APR/MAY/JUNE	12	0	0

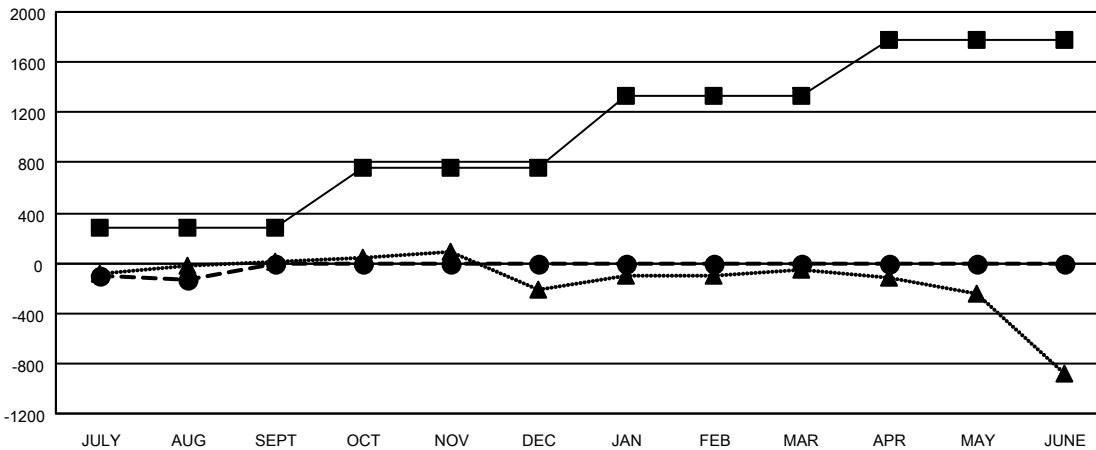
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	282	517	582
OCT/NOV/DEC	483	0	0
JAN/FEB/MAR	563	0	0
APR/MAY/JUNE	450	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 5	
<u>DROPPED MEMBERS</u>	
DECEASED	58
CLUB CANCELLED	9
OTHER	515
TOTAL	582

128 CLUBS OF 711 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	11,406 (62.40%)
FEMALE	6,874 (37.60%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	3,440
FAMILY MEMBERS PAYING HALF DUES	1,800